

TIMES-GAZETTE
Is San Mateo County's First
Newspaper
Established in 1859

REDWOOD CITY
CLIMATE BEST BY GOVERNMENT TEST

Times-Gazette

SAN MATEO COUNTY
Is the Gardening Center of
California
Where Climate Is Best

VOLUME LXXV

THE TIMES-GAZETTE, REDWOOD CITY, CALIFORNIA, FRIDAY JANUARY 2, 1942

ESTABLISHED IN 1859

Housing, Service Study Begun in East Palo Alto

EAST PALO ALTO—Information as to volunteer services and housing facilities in case of disaster is being secured in the East Palo Alto district by five captains working under Mrs. Henry Garton, women's chairman for the Red Cross disaster preparedness program in that area.

Each captain will select a hostess-mother in each block in her district to ascertain the desired information.

Following is the list of captains, with their telephone numbers and the area served:

District 1 (O'Connor tract), Mrs. Robert Barbour, Palo Alto 2-1633.

District 2 (Palo Alto Park), Mrs. William Lynch, Palo Alto 5670.

District 3 (Ravenswood Water

W. T. Kellogg Jr. Back in Redwood City

Walter T. Kellogg Jr., who grew up in Redwood City and began his association with Standard Oil Co. on a service station here, has returned to this community as general salesman for the firm, succeeding John C. Beard, who resigned to enter the frozen foods business in Oregon. Kellogg is living in San Carlos on San Carlos Ave., where his father, former county manager, and mother also live. The senior Kellogg is now associated with Bethlehem Steel Co.

District), Mrs. J. F. Collins, Palo Alto 2-1868.

District 4 (North half of East Palo Alto Water District), Mrs. Walter Cross, Palo Alto 3324.

District 5 (South half of East Palo Alto Water District), Mrs. A. M. Fitzgerald, Palo Alto 5393.

You Meet Such Interesting People...



That's what Mr. and Mrs. William Mundersbach of Luella Motors, Redwood City Willys dealers, said when they attended a special meeting of Willys dealers in San Francisco recently and posed with News Commentator Fulton Lewis Jr. beside one of the new 1942 Willys Americans. Lewis is sponsored by Willys in California for his current 9:30 p.m. newscast.

Plans for Blood Bank Launched by Council

Organized labor took new steps for defense of San Mateo County in event of attack as the emergency war council of labor named a committee Sunday to investigate the San Francisco blood-saving program and to take steps to create a "blood bank" in San Mateo County to provide for transfusions for bomb victims and others.

The labor war council heard reports that many unions already have registered en bloc as defense volunteers and that other unions will be signed up 100 per cent by the end of the week. All registrations of unions will be announced through the war council, it was decided.

Civilian defense councils throughout the county will be contacted by the executive board of the war council to pledge labor's fullest co-operation in the defense effort and to ask that labor representatives be appointed to key committees.

COMMITTEE OF THREE

Following lengthy discussion of the blood bank plan, a committee of Pres. R. M. McAllister of the labor council, also chairman of the war council and member of the San Mateo Junior College Board; U. S. Simonds Jr., business agent of Carpenters Union 162 which already has donated to the San Francisco blood program, and Jack Mitchell, president of Bartend-

ers Union 340, who has been interested in the San Francisco program, was named to see that the blood-saving scheme receives consideration in the county.

The blood bank idea was explained by Simonds, who pointed out that Community Hospital would be an ideal center for such a program and added that the San Francisco blood supply, available now, would be cut off from San Mateo County in event of serious attack.

Under the blood bank plan, union members would be typed, and give one pint of blood, which would be treated so that moisture is removed and then stored for future use.

Jack Crown, head of Electricians Union 617 and member of the Three Cities Defense Council, urged more registrations from labor groups, pointing out that more firemen, policemen and ambulance drivers are needed in the auxiliary volunteer program.

TO INVITE MAYORS

At a later meeting, mayors of each community will be asked to attend to work with labor on a program for unifying the county's defense effort.

A Red Cross first aid instruction program for labor will be sought as soon as arrangements can be made.

The war council, which deferred action on decision regarding several possible names for adoption, did elect permanent officers. McAllister was chosen chairman; Al Chittenden of Redwood City was named vice chairman, and Charles Benton, secretary of the county building trades council, was chosen secretary. Chittenden is affiliated with the CIO and is an employee

Mrs. Folger's Estate Worth Over Million

The estate of Mrs. Clara Eugenia Folger, widow of James A. Folger, coffee magnate, was appraised at \$1,001,409 by James A. Lee, court appraiser, here. Mrs. Folger, who was 73 when she died at her Woodside estate Sept. 24, 1940, left the bulk of the estate to her children.

Largest items were \$67,967 in cash, \$538,280 in stocks of J. A. Folger & Co., and the Woodside property valued at \$90,000.

The executors are James A. Folger Jr. and Peter Folger, two sons.

Three small deposits of cobalt, one of the few minerals not produced commercially in the United States, have been found in Arizona.

of the P. G. & E. The president and secretary are AFL union members.

Gustaf W. Friberg Of Menlo Park Dies

MENLO PARK—Gustaf Werner Friberg, who was born in Sweden 75 years ago, died late Saturday at Palo Alto Hospital.

Mrs. Friberg lived at 860 Olive St., Menlo Park, and was a resident of that city for seven years.

A son, Roy E. Freeberg, and two grandchildren, Bernard and Roger Freeberg, live in Menlo Park.

Population of County Estimated at 117,100

Population of San Mateo County, which was 111,782 by the 1940 census, is now estimated at 117,100 by the California Taxpayers Association, which predicts also in its magazine, the Tax Digest, for January, that the population will be 127,000 by the end of next year.

The new U. S. battleships have powder rooms for the convenience of lady guests.

17-Month-Old Baby Dies After Illness

Following a long illness, little Virginia May Bratton, 17-month-old daughter of Mr. and Mrs. C. S. Bratton of 330 Seventh Ave., North Fair Oaks, died Sunday at a San Mateo hospital. The funeral was held Tuesday at 2 p.m. at the Franklin & Crowe Mortuary.

Navy hospital ships follow, with fuel and supply ships, in the wake of fighting fleet.

You've Been Waiting For This



Our Semi-Annual Event!

These values will make this sale stand out in your memory. You can save up to 50% on this fresh, new apparel that you will wear the year 'round. Hurry in tomorrow because every fashion-wise shopper in town will be here.

Dresses Were \$6.95 to \$49.95 **\$5.00 to \$29.95**

Coats Were \$19.95 to \$39.95 **\$12.95 to \$24.50**

Imported Tweeds and Plain Materials

Coats Were \$49.95 to \$69.95 **\$29.95 to \$39.95**

Fur Trimmed in Wolf, Fox and Beaver

Costume Suits **\$16.95 to \$35.00**

A Few Fur Trims Included... Were \$29.95 to \$69.95

Formals Were \$16.95 to \$69.95 **\$9.95 to \$39.95**

And DINNER DRESSES... Chiffons, Taffetas, Velvets and Crepes

2-Piece Suits **\$7.95 to \$16.95**

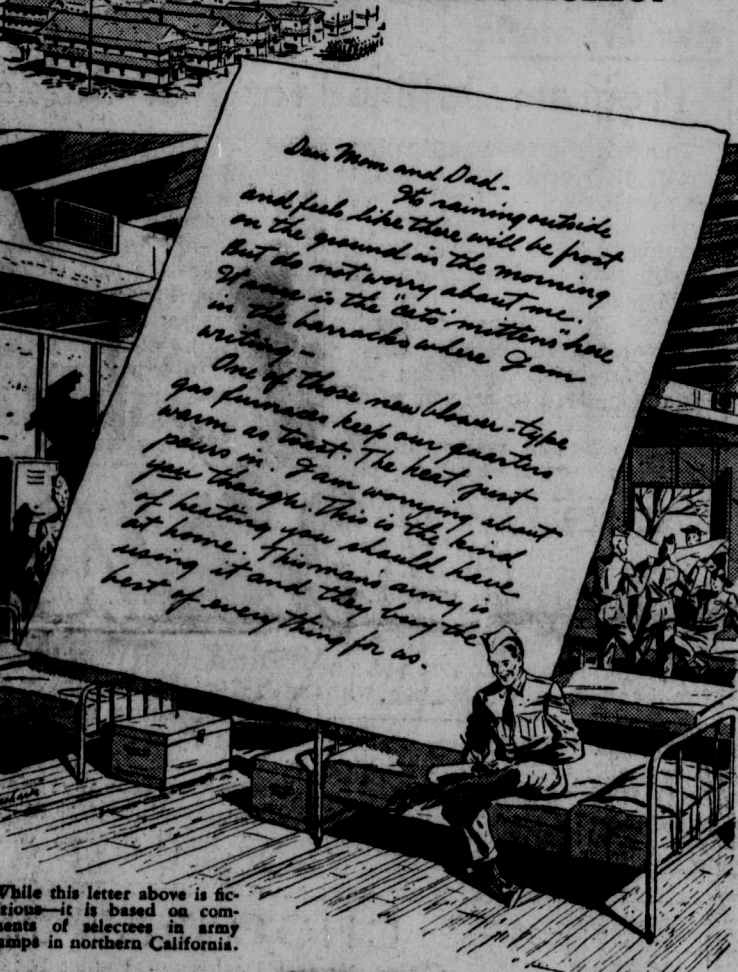
Fine Woolens... Were \$14.95 to \$29.95

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PALO ALTO**



San Joe writes home:



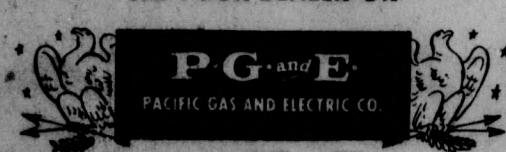
NATURAL GAS

PROVIDES "HOMEY HEAT"

Uncle Sam is seeing that the men of our new army keep fit and well. Menus of the month are wholesome and varied and food quality is top notch. Barracks, mess halls and recreational centers are kept snug and warm with modern Gas Heating. The winter season in army camps will be one of health and comfort.

Will you likewise keep warm and keep well in your home this winter? Right now is the time to get your household in order by installing modern Gas Heating. Do it now while the various types of modern Gas Heating Equipment are still available. You'll save money too by buying at present prices.

SEE YOUR DEALER OR



299W-1241

HOULDER BEEF ROAST

Lb. 26c

Plate
Boiling Beef Lb. 15c

RACKS OF LAMB
Lb. 28c

Stokely's—1 pt., 7 oz.
Tomato Juice 10c

Lemon Juice 5 1/2 oz. can 5c

Grapefruit Lge. Size 6 for 15c

Del Monte Pineapple

CHUNKLETS 2 1/2 Tin 19c

Fruit—Stokely No. 1 Tall

Cocktail 2 for 25c

STRING BEANS
No. 2 Tin 3 for 25c

Fancy
CRAB No. 1/2 Tin 29c

Oranges Juice 3 doz. 25c

Apples Fancy Pippins 4 lbs. 15c

DRIVE-IN MKT.

1 BLOCK SOUTH 5 POINTS—WE DELIVER—PHONE 3663

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**No. 1 Resolution
for 1942**



Help Defeat the Aggressors by putting your savings regularly—in U. S. Defense Bonds and Stamps.

Get Your Share of—
U. S. Defense BONDS—STAMPS

COCA COLA
7 UP, ROYAL CROWN, ETC.

6 for 25c
Plus Deposit

PEACHES

Westvale—No. 2 1/2 Can
2 for 29c

Prices Tues. and Wed. Only

LIMA BEANS Val Vita No. 1 Tall 5c

TUNA Westlake—Light Meat No. 1/4 Can 2 for 27c

RASO

FINE FOODS

2104 EL CAMINO REAL PHONE 1413
FREE DELIVERY—LARGE PARKING AREA

Prices Tues. and Wed. Only

PUREX qt. 11c 1/2 gal. 19c

HOLSUM DOG FOOD Can 5c

GLO-COAT Johnson's Pt. 59c Qt. 98c

YAMS

Brairdale Fancy
No. 2 can **16c**

COFFEE

Popular Brands
Lb. **30c** 2 lbs. **58c**

Prices Tues. and Wed. Only

V-8 JUICE 12 oz. 2 cans 19c

TURKEYS

ORDER A FANCY NORTHERN TURKEY
FOR NEW YEAR'S DAY

Rump Roast MOFFAT'S Manteca Fed Beef Lb. **35c**

Rib Steaks MOFFAT'S Manteca Fed Beef Lb. **45c**

Rack of Lamb Prime Lamb Lb. **26c**

Rib Lamb Chops Prime Lamb Lb. **35c**

FRUITS AND VEGETABLES

Newton Pippins Fancy 6 lbs. **25c**

Rutabagas 3 lbs. **10c**

Malaga Grapes Fancy 3 lbs. **23c**

Oranges Large Navel Doz. **25c**

Cranberries Eatmor 2 lbs. **39c**

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The Firm
advertising below
are operating in
the observance of
**BETTER
LIVING**
and Better
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NEW and USED LET US HELP YOU SAVE
See us about buying direct from San Francisco wholesalers,
where you have unlimited selections of household furnishings.
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All types of roofs. Tar and Gravel, Composition Shingles,
Tile Roofs. Call Us for Estimates.
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Trousers—Plus 1c Insurance

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IF SO—Here's News!

A new chemical preparation permits us to GUARANTEE the elimination of this pest without killing your lawn grasses.

CALL US IMMEDIATELY—before the seeds ripen into a crop for next year. We apply it.

Standard Charge—\$7.50 per 1000 sq. ft. of lawn.

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Phone 1830

Housing Shortage

Building Industry Organizing To Aid Government's Home Supply Program

Retail lumber dealers, building contractors and other key elements of the building industry are mobilizing throughout the country to push the government's defense housing and home modernization programs at full speed, according to information gathered by Northern California Homes Foundation. Other objectives of this campaign are farm building and the

Homes Started Oct. 9 To Get Preference

WASHINGTON (AP) — The OPM issued a special defense preference rating today enabling builders to obtain materials necessary to complete privately financed homes for which foundations were in place last Oct. 9.

OPM officials said the required application forms would be distributed to field offices as rapidly as possible.

Builders of residential projects, other than hotels, able to qualify under the Oct. 9 restriction may apply for the rating through local offices of the Federal Housing Administration.

continued construction of small homes in non-defense areas with the overflow of materials from direct defense requirements.

RECOVERING FROM BLOW

"The industry is recovering from the devastating publicity blow it was given in the SPAB policy statement of Oct. 9," declares Bernard B. Barber, chairman of Northern California Homes Foundation. "The essence of the statement was an already existing fact—shortages of critical metals in relation to all-over defense and civilian demands. As far back as June 24 Northern California Homes Foundation had pointed out that many civilian uses of copper, aluminum, steel and other metals had to be curtailed, and had offered evidence to support the proposition that home building should be given first preference in civilian priorities on metals. The SPAB statement, however, was centered on home building without a defense label, and the public was wrongly impressed with the idea that any home construction would henceforth be against the best interests of the country."

DEFENSE AREAS
"This of course was not the intent of the government. On the other hand, government officials are vitally concerned about the housing shortage in practically all defense industry areas, which take in a lot of territory in California."
"Northern California Homes Foundation has been urging the formation of local committees to aid defense by securing and publishing information on all possible local contributions to defense production. The building industry and housing situation in each community should be included in any such local survey."

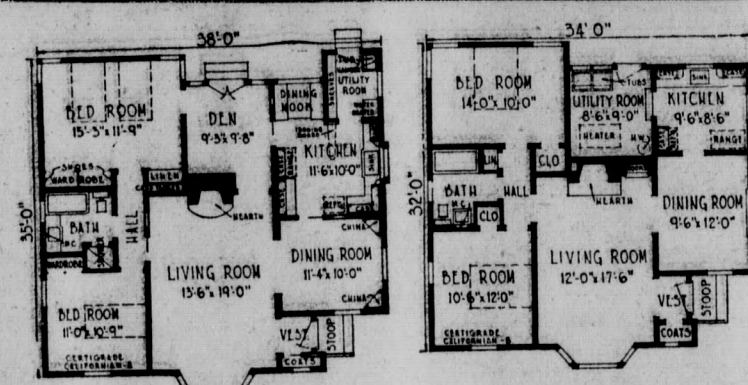
Too Hot Water May Damage Fine China

Excessively hot water may affect the design on fine china if it is applied over the glaze. Soil which has dried on should be soaked. Do not use gritty powder or metal scraper. Water may be normalized to raindrop softness by the beauty bath water soft-

FONTANA'S Fertilizer & Supply Co.

FERTILIZERS
LEAF MOLD - TOP SOIL
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Hauling of All Kinds

Auto-tiller Work
Phone Redwood 461
976 WOODSIDE ROAD



Plan-A
18,200 Cu. Ft.

Plan-B
13,700 Cu. Ft.

Plan-C
17,010 Cu. Ft.

Plan-D
17,010 Cu. Ft.

The government wants home building to continue and government agencies concerned with homes are urging such construction to the utmost, with the only limitation the availability of materials. Northern California Homes Foundation declares. Restrictions due to priorities are not designed to stop building but to assure adequate supply of critical metals for the first needs of the defense effort. Homes, on the pattern of the plan illustrated here, are officially recognized as a need in defense housing areas. Even outside such areas there are building supplies available at retail lumber dealers, and it is still government policy to give aid, particularly through Federal Housing Administration financing, in transforming those materials into living family homes. Northern California Homes Foundation, 1833 Broadway, Fresno, welcomes inquiries on today's home-building problems and will send informational booklets free upon postcard request.

New Mattress Needs Good Bedspring

Home economics experts advise shoppers to remember bed-springs when buying sleeping equipment. Too frequently, they report, homemakers err by placing a good new mattress over an inferior or worn-out bed-spring. The result in all such cases is that the sleeper gets less comfort out of the mattress than he is entitled to enjoy. In many cases the faulty bed-spring causes the mattress to wear out prematurely.

The Aleutian Islands, south and west of Alaska, puff with volcanoes, boast islets that pop out of the sea and vanish again as mysteriously and howl with fog-chilled winds across the moors.

ener and dishes thus cleansed may be rinsed with hot water and will drain dry without streaking.

TREES SHRUBS PLANT NOW!

Now's the time to prepare for beauty around your home next summer. Put in hardy trees and shrubs now and watch them grow. Get hardy, guaranteed stock. Complete nursery selection.

WHITE OAK NURSERY
15 Frances Lane, off Eaton Ave.
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For a Library



English antique of Sheraton design inspired this mahogany library step end table, designed for use today. The lower compartment is sealed to accommodate average size books, while the upper compartment is wide enough for magazines and newspapers.



Pin striped walnut veneer is used on the top and gallery of this shelf end table that solves the problem of what to do with magazines and newspapers. The walnut veneer shelves have backstops that prevent magazines from falling overboard.

Care Needed

Good Cleaning Helps Preserve Refrigerator

When the dial of the mechanical refrigerator is pointed to "defrost," it is a good time to rejuvenate the interior with a complete cleaning. After all food has been removed, the trays, racks and pans can be soaked in hot soapy water, to which some baking soda, ammonia, or borax has been added. During this time the inside surfaces of the box can be thoroughly washed with hot water and ammonia or soda and wiped dry. The coils will take care of themselves during the defrosting process, so they can be ignored.

Clean cube trays should be filled with fresh water and the outside wiped dry before being returned to their compartments.

Be sure to wipe up with a damp cloth any food that is spilled. If the interior of the refrigerator is kept as dry as possible, there will be less moisture condensed on the freezing coils, and the box will thus be kept cooler. Filling the box with too much food is false economy, since it hinders the free circulation of cold air. All cooked foods and fresh vegetables should be kept covered or in waterproof bags.

Stove Investment

New Gas Range Pays Dividends By Cutting Cost

Had you ever thought of your kitchen range as an investment? It is, because if it is a good one, such as a CP gas range, it cuts kitchen costs and pays dividends that are substantial.

It pays dividends in lowered fuel bills, and this is very real, cash saving. It pays dividends in saved foods, and with food prices higher and higher, this means more and more cash saving.

Food savings are effected in at least three ways in these CP gas ranges—in less food shrinkage with their improved cooking methods—in eliminating baking failures and other cooking tragedies—and in preventing spillage of foods by providing checks on oven racks.

These cash savings are in addition to the savings of time, of work and of food values such as vitamins and minerals.

A CP range saves time because all burners light automatically—no matches are required. A CP range saves time because there is at least one "giant" burner for high-speed top-of-stove cooking. In a CP gas range, ovens and broilers reach

Bay Region Designer's Idea



For the home of the painter, Jane Berlandina, her friend the designer, Dorothy Wright Liebes of San Francisco, chose fabric in beige and natural shades for this room. The modern stairway was designed by Jane's husband, Henry Howard.

Avoid Hysteria

Program Outlined for War Gardens

To avoid the "war garden hysteria" of World War I and to take proper care of family needs during the present emergency, a committee has been working in Washington to develop an efficient plan.

Although nothing conclusive has resulted as yet, the following four-point program has been suggested as a basis of action:

1. The nation will require at least 5,760,000 farm gardens by the end of 1942.

2. These farm gardens will be encouraged to grow vegetables in addition to small fruits such as berries and currants as well as fruit trees.

3. Community and school gardens will be encouraged to take care of underprivileged families.

4. Ornamental gardens are not to be interfered with, but rather to be further developed.

Metal Chairs Designed With "No-Mar" Feature

If your present metal kitchen or dinette chairs stubbornly persist in marring the walls no matter how careful you try to be, you'll give a mental pat on the back to the designer, who thought of the models that eliminate that fault. Tubing, she nails and metal parts have been removed from the backs, and with their departure went the old troublesome characteristics.

The new curved form-fitted backs debunk the old-fashioned theory that metal chairs can be comfortable. Colors include black, red, blue and ivory a tique.

new high temperatures in less time on less fuel. Greater usable broiler space accommodates more food at one time. Non-rust burners are easy to clean, saving time.

CHOOSE THE HOME YOU WANT TO OWN

Newest Designs - Latest Ideas

FHA Terms

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ELECTRICAL JOBBING, CONTRACTING
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Peninsula Home and Garden Institute
Redwood City Tribune, Redwood City

Send this coupon today. You are under no obligation any way and will receive Mrs. Roger Watkins' ideas on your problems.

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.... Interior Decorating	 Glass	 Plumbing
.... Home Furnishing	 Flooring	 Built-In Features
.... Custom Furniture	 Lighting Fixtures	 Care of Clothes
.... Drapes	 Roofing Material	 Heating
.... Upholstering	 Fireplace	 Garage
.... Home Financing	 Brick and Masonry	 Insulation
.... Awnings	 Cement and Concrete	 Landscaping (a) law
.... Linoleum—Shade	 Asbestos Siding	 (b) shrubs (c) seeds
.... Electric Appliances	 Tile Work	 (d) fertilizer
.... Hardware	 Home Appliances	 Plastering
.... Wallpaper	 Driveways	 Electric Wiring
.... Paint and Supplies	 Incinerators	 Body Health
.... Milk and Vitamins	 Store Front	 Cabinet Making
.... Mill Work, Lumber	 Water Conditioning	 Stock Feeds & Grains
.... Venetian Blinds	 Ice Refrigerators	

Name _____ Street Address _____

City _____ Phone _____

Red Cross Call to Service



YOUR RED CROSS NEEDS YOU!

The dramatic poster by James Montgomery Flagg is the first war poster of the new World War. It is an appeal for a \$50,000,000 American war relief fund to feed, shelter, clothe and give medical aid to American men, women and children bombed by the enemy. It is an appeal for funds to provide comforts for our American Army and Navy, and for welfare work for our troops at home and abroad, and their families on the home front. President Roosevelt asks you to give. Your dollars will serve humanity. Give through your local Red Cross Chapter.

Redwood City Barber Dies at Belmont Home

Milne Allen, 52, popular resident of Laurel Creek Canyon, Belmont, died at home Saturday after a long illness. For several years Mr. Allen had plied his trade of barber in Redwood City shops.

He had lived in Belmont for eight years and leaves a widow,

Mrs. Maude Allen; three brothers, Charles Allen of Oakland and George and William Allen of Eureka; and two sisters, Mrs. Bessie Nattalini and Miss May Allen of Eureka. He was 52, a member of Belmont Post, American Legion and Local 914, Barbers Union, Palo Alto. He had been ill for more than a year.

BLACKOUT SHADES FOR WINDOWS

Made of Heavy, Opaque, Dark Blue,
Washable, Fibre Material

★ SPECIAL HOLD-DOWN BRACKETS INCLUDED

Complete on Spring
Roller with Brackets.
Ready to Hang.
Size, 36 Inches Wide
7 Feet Long.

59¢

MONTGOMERY WARD

2317 Broadway

Redwood City

WHAT DOES IT ALL MEAN?



News of a world at war
breaks with bewildering
rapidity.

DeWitt Mackenzie tells
millions of readers what
it all means in his daily
WIDE WORLD column
of candid interpretation.

Thirty years of reporting
events that shape the
world's destiny have
given him the broad
perspective so sorely
needed in these days.

MACKENZIE TELLS DAILY!

IN THE

Redwood City Tribune

A MEMBER OF

THE ASSOCIATED PRESS

Boys Over 15 Urged To Sign Up for Defense

Boys 15 or older were called upon today to contact their nearest Boy Scout Troop or Sea Scout Ship for emergency service and training. Scout messengers to serve the American Red Cross and Civilian Defense Council are in demand and additional senior

scouts are being recruited.

A course including first aid, rescue, camp aid and general utility work for messengers is being given as part of the regular scout program in every troop and ship, in co-operation with the Civilian Defense Council.

Young men unable to locate a scout troop or ship in their neighborhood may inquire at

Gliding is becoming increasingly popular to Argentina; about 20 glider clubs are now active, the department of commerce reports.

For over fifty years every first classman at the naval academy has been presented with a Bible.

Council Headquarters, Broadway and Jefferson, Redwood City.

\$2000 in Jewelry, Furs Stolen in Burlingame

BURLINGAME — A discriminating burglar, apparently seeking only jewelry and furs, struck four times at different homes in Burlingame's residential area Friday afternoon and evening to make off with proper-

ty valued in excess of \$2000.

Police expressed the belief that the four burglaries were the work of one person, for in each case, the burglar entered through a jimmied window and confined his search for valuables to bedrooms.

Hardest hit was Harry W. Regan, real estate man and chairman of the \$50,000 Red Cross

The last shots of the War Between the States were fired by a Confederate cruiser in Alaskan waters.

Drive here. Regan valued property taken from his home at \$1500.

Other burglaries occurred at the homes of Clements Raetz, Fred Schaffner, and Richard F. Romich.

SALE LASTS 8 DAYS ONLY! JANUARY 2nd THROUGH JANUARY 10th! HURRY!

*Double Savings
in Wards*

JANUARY WHITE SALE

1

SAVE ON WARDS EVERY-
DAY LOW PRICES!

2

SAVE MORE ON WARDS
STILL LOWER SALE PRICES!

REMNANT SALE

Literally hundreds of patterns and materials to choose from. These remnants are made up from a wide variety of fall patterns in prints—rayons—silks. One to ten-yard lengths. Now — as low as

1/2 Off

Sale! Smooth Plain Broadcloth

One of Wards best-selling cottons. White or colors. 36". **13¢** yd.

74c Cotton Single Blankets

So cozy! Soft pastel plaids that wash beautifully! 70"x80". **64¢**

1.49 Cotton Pair Blankets

Double protection in fluffy cotton! Pastel plaids. 70"x80". **1.28**

2.19 Blankets—5% New Wool

Warm pairs in 5% wool, 95% cotton. Pastel plaids. 70"x80". **1.97**

Sale! 2.19 Novelty Blankets

Gay plaid or Indian designs. Thickly napped cotton. 70"x80". **1.97**

Fast-Color Drapery Prints

Were 49¢! Textured weave! Decorator-styled patterns! 36". yd. **44¢**

Regular 59c Plaid Monks Cloth

Use for drapes, covers to brighten most any room! 48" wide! **48¢**

Usual 39c Washable Fiber Shade

Replace all your weather-worn shades! 36"x6". With roller. **35¢**

3.19 CHENILLE SPREADS

Reduced! **2.88**

Pretty designs in furry chenille! 99% shrink-proof! Need no ironing. Decorator pastels. Double bed size. Save!

1.39 DRESS LENGTHS

Sale-priced! **1.19** ea.

Double savings on new printed and plain rayons for sports, street, afternoon. 3 1/4 to 4 yds. long. 39" wide.

15c CURTAIN MATERIALS..

39" to 42" widths! **12¢** yd.

Buy yards NOW—Save! Choice of Softones, BETTER pin dots, woven figures! BEST 29c MATERIALS 25¢ yd.

NEW SPRING COTTAGE SETS

Will be 69¢ **48¢** pr.

Bargains even at 69¢! For pretty ruffled top and tailored sash have colored tape trim! Better 89c Sets... 78¢

SALE! WARDS OWN LONGWEAR SHEETS

99¢ 81" x 99"

Save over and above Wards every-day low price on smooth, white sheets! *Laundry-tested (washed and ironed) 234 times... equal to 4 1/2 years' wear! Tape selvages! Hand-torn hems, too!

Sale! 72"x99" Longwear Sheets **95¢**

Sale! 81"x108" Longwear Sheets **1.15**

Sale! 42"x36" Pillow Cases **25¢**

SALE! TREASURE CHEST SHEETS

Tested for 7 years wear!

Save extra on the finest muslin sheets made! Luxurious and strong! *Laundry-tested 360 times... equal to 7 years' wear!

Sale! 81"x108" Treasure Chest Sheets **1.29**

Sale! 42"x36" Treasure Chest Cases **29¢**

1.15 81"x99"

25c PINNACLE PRINTS

Slashed to **23¢** yd.

There are no finer percales made than Wards 80-square Pinnacles! Tubfast, sturdy, delightfully easy to sew! 36".

CANNON TOWEL SALE

29c Valued **21¢**

Double savings on soft, strong terry bath towels in striking designs! All made for hard wear!

SALE! FLOUR SQUARES

11¢ ea.

Big bargains in big (20" x34") squares of heavy, thrifty cotton. Hemmed, bleached, washed, mangled. Ready to use!

MONTGOMERY WARD

BUY NOW AND PAY LATER! ANY PURCHASE TOTALING \$10 OR MORE WILL OPEN A MONTHLY PAYMENT ACCOUNT AT WARDS

ROBBER SENT TO PRISON
Walter J. Harbey, 27, one of two Redwood City men accused of assaulting a middle aged couple Oct. 19, was sentenced to San Quentin Monday by Judge Maxwell McNutt. His plea for probation was denied on recommendation of Francis J. Robinson, probation officer. Trial of his companion, John S. Korba, 25, has been postponed.

DID YOU EVER HEAR OF TALKING DOGS?



When you walk over rough, uneven surfaces, do your feet cry out in anguish? If they do, it's a sign that you need to visit the shoe repair shop. Your feet need rugged protection. Half soles and heels vary as much as shoe repair shops vary. This excellent shop carries quality materials and does quality work. Get your shoes repaired tomorrow.

REDWOOD CITY SHOE SHOP

2656 Broadway
(Next to University Creamery)

TIMES-GAZETTE

Established 1898

REDWOOD CITY, SAN MATEO COUNTY, CALIF.

D. E. O'KEEFE, Owner and Publisher

Published Every Friday in Redwood City, Calif.

570 Jefferson Ave. Telephone R. C. 1849

Subscription Rates

One year, in advance, \$2.00
Entered in the Postoffice at Redwood City as Second Class Mail Matter.

MENLO PARK NEWS

BY D. E. O'KEEFE

MENLO PARK—Mr. and Mrs. John McSwatt and their beautiful daughter, Mary, are here from New Orleans to spend the Winter with friends. Miss McSwatt is an artist of more than ordinary ability. She may remain in California.

A daughter was born in Palo Alto Hospital on Dec. 27 to Mr. and Mrs. Henry Aviles, Fremont St. The baby weighed seven pounds.

The sale of a big parcel of real estate in Menlo Park is pending and if it is consummated, the announcement will be made in these columns next week.

Rumor has it that the sale of two parcels of property was made at the Flood place this week, aggregating over \$40,000. A big boom in building is looked forward to in this locality this Spring.

It is reported that work on two new store buildings will be-

gin this month. Menlo Park is forging ahead so rapidly that more merchandising stores are required.

It is believed that a start will be made shortly on the proposed new theater that will cost over \$50,000. New and up-to-date pictures will be shown in the new playhouse.

The rainfall for Menlo Park is three inches more than at this time last year and higher than it has been in 10 years. The precipitation to date is 12.30 inches.

The storm has brought a large number of robins to this vicinity. On the birds' arrival the red berry trees were soon denuded of their winter's crop.

The announcement of the approaching wedding of Joseph Morey and Miss Ann Skrabo was made this week. The wedding probably will take place soon. Both young people are social leaders with a host of friends

Gerald M. Harwood Jr. Enlists in Navy

SAN CARLOS—Gerald (Lee) Mercer Harwood, son of Mr. and Mrs. Gerald Mercer Harwood of Lindhurst Ave., has enlisted in the U. S. Navy. He left Monday for the San Diego Naval Training Station. He was a senior at Sequoia High School.

on the Peninsula.

When the weather clears, work of widening the highway through town will start. There are still a few buildings to be set back but this work will start shortly.

Defense Savings Group Named in San Carlos

SAN CARLOS—Appointed members of the membership committee of the San Carlos Defense Savings Committee by Mayor A. H. Sagehorn were Clark Robinson, Mr. and Mrs. Victor Gile, Theodora Sorg, Mrs. Charles Holzwarth, Mrs. G. J. Sirex, George Lagomarsino, Lester Laferty, Fred H. Hagmeyer, Horace Manion, Albert A. de Martini, Hugh Riley and J. W. Rutherford. Sagehorn was named honorary chairman by the state administrator of the U. S. Treasury Department.

Mrs. Agnes Clingan Of Woodside Dies

Mrs. Agnes G. Clingan, of Woodside, wife of the manager of operations on the Pacific Coast for Bethlehem Steel Co., died Saturday at San Francisco. Mrs. Clingan and her husband, Thomas Scott Clingan, came here 12 years ago from Seattle, when Clingan sold his Pacific Coast Steel company to Bethlehem. Their home here was on Mountain Home Rd. at Woodside.

Mrs. Clingan, who was born in Youngstown, Ohio, leaves her

Cans of Sand Available At S.C. City Hall

SAN CARLOS—Special cans of sand for protection against incendiary bombs may be secured from R. B. Fodrea, custodian at the San Carlos City Hall. The cans, which contain enough sand to serve in case a bomb falls near a home, are being sold by the city at 15 cents each.

Beware Coughs from common colds That Hang On

Creomulsion relieves promptly cause it goes right to the seat of trouble to help loosen and ex- germ laden phlegm, and aid nat- to soothe and heal raw, tender, flamed bronchial mucous me- branes. Tell your druggist to sell a bottle of Creomulsion with the understanding you must like the way quickly allays the cough or you'll to have your money back.

CREOMULSION for Coughs, Chest Colds, Bronchi-

Buy Defense Stamps Here

FOOD BARGAINS

For this Week

MEAT DEPARTMENT OPEN 9 A. M. TO 6 P. M.

PICNIC HAMS	Territo's Famous Cherry Red Brand Sweet Pickled	19½¢
Prime Rib Roast	Swift's Select Baby Beef	29½¢
CORNER BEEF	Territo's Famous Cherry Red Brand Plate Cut	8½¢
LAMB ROAST	Swift's Premium Shoulder Cut	17½¢
ROASTERS	AND COLORED FRYERS Fresh Killed	33½¢
GROUND BEEF	Fresh—Fine for Meat Loaf	17½¢
PORK SAUSAGE	Fresh Bulk, Country Style, Tastily Seasoned	27¢



HORMEL'S BACON Sliced—Rind Off	LARGE GRADE B EGGS Sold Loose Only
Lb. 21¢	Doz. 37¢

Home Made—Rich, Creamy Cottage Cheese	Lb. 9¢
Oregon—Very Tasty Cheddar Cheese	Lb. 31¢
Home Made. Just heat & serve Enchiladas	Lge. 2 for 25¢
Monterey Jack Cheese	Lb. 29¢

RATH'S SHANKLESS PICNIC HAM 4 to 6 Lb. Average	Home Made Downy Flake DONUTS Plain, Powdered, Cinnamon
Lb. 29½¢	2 doz. 29¢

FRUITS & VEGETABLES

Sweet Potatoes	Lb. 5¢
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Pippin Apples	5 LBS 15¢
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SPINACH	Lb. 5¢
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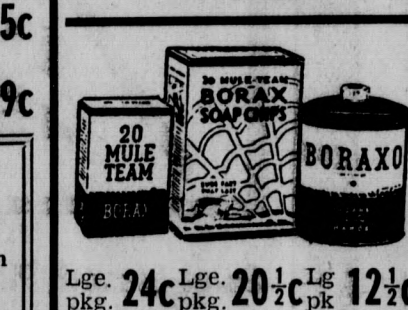
GRAPEFRUIT	8 FOR 25¢
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ITALIAN SQUASH	2 lbs. 19¢
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BROCCOLI	Young Tender 3 lbs. 14¢
CABBAGE	Young Solid Lb. 2¢
JUICE ORANGES	Lge. Size Ea. 1¢
POTATOES	Klamath U.S. No. 1 10 lbs. 29¢
SQUASH	Hubbard or Banana Lb. 2¢

BEVERAGES

SEE OUR COMPLETE STOCK AT CUT RATE PRICES



CHASE & SANBORN COFFEE	Lb. 29¢ 2 lbs. 57¢
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WESSON OIL	pt. 25¢ qt. 47¢
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Snowdrift	Churned Fresh 3 lb. Tin 59¢
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POWOW	3 for 25¢
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LIPTON CONTINENTAL Noodle Soup Mix	3 for 25¢
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WE GIVE 2 N. GREEN STAMPS

BUTTER	SWIFT'S BROOKFIELD 1st Quality	41¢
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Ritz Crackers	1 lb. Pkg. (Limit 2 Pkgs.)	19¢
Apple Cider	3 C's—Full Gallon	45¢

EGGS	YOSEMITE Medium Grade A In Carton	39¢
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MILK	ALL PURE Tall Tins	4 FOR 29¢
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Kellogg's—Giant Pkgs. Corn Flakes	3 for 16¢ (Limit 3 Pkgs.)
Libby's Unsweetened Juice	Pineapple No. 2 Tin 10½¢

Fischer's All Purpose Flour	No. 10 Bag Guaranteed or money refunded	43¢
Pioneer Mince Clams	No. ½ Tin	14½¢

CRAIGS FANCY—Solid Pack—No. 2 ½ Tin		
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Tomatoes	3 FOR	29¢
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Crisco or Snowdrift (Limit 1)	Lb. 59¢
Happy Vale Peas	No. 303 Tin 3 for 25¢

Dr. Philip's Florida Grapefruit	No. 2 Tin	10½¢
Armour's Target Corn Beef	12 oz. Tin	19¢

HILL'S RED CAN COFFEE	1 Lb. Can 29¢ 3 Lb. Can 57¢
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Dr. Philip's No. 2 Tin Juice	Grapefruit 3 for 25¢
Dainty Mix Apricots	Whole Peeled No. 2 ½ Tin 13½¢

Durkee Mayonnaise	Full Quart	41¢
Campbell's—Reg. Tin Tomato Soup	3 for	20¢

SOAP POWDER—Free Calif. Pottery with each Giant Pkg.

PAR	LARGE PKG. 21¢ GIANT PKG. 59¢
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A.K.O.—Russian Pack Crab Meat	No. ½ Tin 29¢
Gerber's—All Varieties Baby Foods	4 Reg. Tins 25¢

Sunshine Krispy Crackers	1 lb. Box	16¢
Sunshine Wafers	Whole Wheat 1 lb. Pkg.	18¢

PEACHES	Malibu NO. 2 ½ TIN	10¢
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Pkg of 500 Sheets Facial Tissues	White Floss 19¢
Swans Down Cake Flour	Large Pkg. 22¢

Pennant—(Limit 2) Matches	Carton of 6 Boxes	13¢
Solid Pack—H.B. Tomatoes	No. 2 ½ Tin	12¢

STOCK UP HERE FOR YOUR Libby's VEGETABLE PANTRY



Libby's—No. 1 Tin Fruit Cocktail	12½¢
Libby's Garden Peas	No. 2 Tin 12½¢

Libby's Dill Pickles	No. 2 ½ Tin 15¢
Libby's—No. ½ Tin Lunch Tongue	21¢

Libby's—No. 2 Tin Tomato Juice	7½¢
Libby's Corn Beef	12 oz. Tin 21¢

Libby's Golden Bantam Corn	No. 2 Tin 11¢
Libby's—Large 303 Tin Mixed Vegetables	10¢

Libby's Cut String Beans	No. 2 Tin 12¢
Libby's—No. 2 Tin Corn Beef Hash	19¢

Libby's—Lg. 1 ½ oz. Jar Stuffed Olives	10¢
Libby's Red Salmon	1 lb. Tin 33¢

Prices Effective Redwood City and San Carlos

Territo's

We Reserve Rights to Limit Quantities—"Carload Buyer"—Free Parking—Redwood City and San Carlos

Last Minute SHOPPERS ATTENTION

We're Open Tonight Until 10 P. M.
Wednesday Until Midnight

WE'RE OPEN ALL DAY NEW YEAR'S

TIPS FOR THE HOST

★ ★

CIGARETTES

CAMELS, CHESTERS, LUCKIES

CTN. **1.32**

★ ★

CIGARS

25's OWL, PENN, DYCKS

1.10

★ ★

BOX CANDY

DIXIE DIXON

50¢ to 4.50

★ ★

IT'S THE SEASON TO BE JOLLY!

and we've shelves and shelves of

BEVERAGES

To add ZIP to the New Year's Party and all at

DEEP CUT PRICES

If your supply runs low remember we're open all day New Year's

PHONE REDWOOD 1910

TOY SALE

Must Clear This Merchandise Now

1/2 OFF

Hurry for Choice Selections

THIS WEEK'S BEST BUY

\$1.89 ASH TRAYS SPECIAL NOW \$1.19

FALSE TEETH SHOULD FIT!

Old plates fit like new with NuFit, the plastic Dental Plate Reline. Ready to use, easily applied by you. Not a powder, not a paste; requires no heat. Forms a lasting, washable, sanitary rebase. Sold on money back guarantee \$1.00

NUFIT

PLASTIC NEW FIT FOR DENTAL PLATES

MULSIFIED

4 Oz. Bot. 43¢

9 Oz. Bot. 79¢

YARDLEY LOTUS LAVENDER	1.50
WILDROOT SHAMPOO	now 39¢
DJER KISS PURSE FLACON	25¢
JERGEN'S LOTION	23¢ 79¢

Economy

A CALIFORNIA INSTITUTION

CUT RATE STORES

CIGARS PATENT MEDICINES

TOILETRIES DRUGS SUNDRIES

2636 BROADWAY Redwood City Phone 1910

Station KQW Becomes A CBS Affiliate

SAN JOSE — Effective New Year's Day, Radio Station KQW becomes an affiliate of the Columbia Broadcasting System. The changeover marks another milestone in the steady advance in technical perfection and business acumen of this Western station.

KQW is a pioneer in the radio industry. Citizens of San Jose remember the "carpet aerial" made up of a webbing of 11,500 feet of copper wire, strung between two seven-story buildings in the heart of San Jose's business district. This unique antenna device was developed by Dr. Charles D. Herrold, experimenter and inventor, who had been studying the possibilities of "wireless" transmission.

From 1909 forward Herrold and his collaborators worked with the new medium experimenting and perfecting until, by 1915, they erected receiving studios beneath the world famed Tower of Jewels at the World's Fair. In those studios special receiving sets, designed by Dr. Lee deForest, were placed so that visitors might

hear programs broadcast from the KQW studios in San Jose, 50 miles distant.

This was a far cry from the exhibitions put on by the radio industry on Treasure Island in 1939 and 1940 when the receiving end attracted little attention in comparison with transmission facilities—both long and short-wave—by networks and stations of national and international importance.

In 1934, KQW was purchased by the Brunton brothers. The station had a licensed power of 500 watts. Since then, in progressive stages its power has been increased to the present 5000 watts day and night. New studios have been built in San Jose, and KQW's new Western Electric transmitter, constructed at Alviso, on San Francisco Bay, sends a solid signal along the Pacific Coast far stronger than the signal sent out by the former CBS affiliate.

The elf owl, about six inches long, is the smallest owl in North America.

PUBLIC NOTICES

W. H. Morrissey, Atty.
NOTICE OF TRUSTEE'S SALE
On Monday, the 12th day of January, 1942, at the hour of 10 A. M. of said day, at the Broadway entrance to the courthouse, located at Redwood City, California, "San Mateo County Title Company," a corporation, as trustee, will sell at public auction, to the highest bidder, for cash, in lawful money of the United States, the following described real property, situated in the County of San Mateo, State of California:

A portion of lot numbered two (2) as shown on that certain map entitled "Map of Subdivision of Sweeney Ranch Near Redwood City, San Mateo Co." filed in the office of the County Recorder of San Mateo County on June 24, 1898, in Book "C" of Original Maps at page 36 and copied into Book 2 of Maps at page 97, being more particularly described as follows:

BEGINNING at a point on the northerly line of the Bayshore Highway as established by Deed from Michael F. O'Dea to State of California, dated March 28, 1928, and recorded December 20, 1928, in Book 394 of Official Records at page 44, distant thereon N. 81° 09' W. 132.88 feet from its intersection with the easterly boundary of said lot 2; thence from said point of beginning along said line of Bayshore Highway N. 81° 09' W. 400 feet; thence N. 8° 51' E. 480 feet, more or less, to the northerly boundary of said lot 2; thence along said last named boundary S. 81° 17' E. 400 feet, more or less, to a point which bears N. 8° 51' E. from the point of beginning; thence S. 8° 51' W. 480 feet, more or less, to the point of beginning.

RESERVING however an easement for public utilities over a strip of land 50 feet wide along and adjacent to the northerly boundary of property above described, with the right to dedicate said easement to the City of Redwood City or the County of San Mateo.

Sale will be made to satisfy the obligation secured by and pursuant to the power of sale conferred in a certain deed of trust executed by Siegfried Walter Scholte and E. R. Stasia Scholte, husband and wife, grantor, to "San Mateo County Title Company," a corporation, as trustee, for the benefit and security of Harry Friend and Gussie Friend, husband and wife, in joint tenancy, dated November 27th, 1940, and recorded December 17, 1940, in the Office of the County Recorder of San Mateo County, State of California, in Book 934 of Official Records at page 172.

Notice of breach of said obligation and election to sell said real property was recorded in the office

of the said County Recorder of San Mateo County, September 19th, 1941, in Volume 978 of Official Records, at page 379.

This notice is given in compliance with the demand heretofore made on the trustee by the beneficiary.

Dated: December 20, 1941.
SAN MATEO COUNTY TITLE COMPANY, Trustee
By CLIFTON H. WOODHAMS, Secretary

(SEAL)
W. H. MORRISSEY,
Attorney for Trustee,
Doxsee Building,
Redwood City, California.
Published in Peninsula Beacon
Dec. 26, 1941; Jan. 2, 9, 1942.

I. Karmel, Esq.
ORDER TO SHOW CAUSE ON APPLICATION FOR CHANGE OF NAME.
No. 33580

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA, IN AND FOR THE COUNTY OF SAN MATEO.

In the Matter of the Application of ALEXANDER OLAF KILDAL, for Change of Name.
WHEREAS, GUNVOR WOXEN CORDES has filed her Petition with the Clerk of this Court for permission to change the name of ALEXANDER OLAF KILDAL (her son) to ALEXANDER OLAF CORDES;

NOW, THEREFORE, IT IS HEREBY ORDERED that all persons interested in said matter appear at Department No. 2 of the said Superior Court at the Court House in Redwood City, County of San Mateo, State of California, on the 19th day of January, 1942, at the hour of 10:00 o'clock A. M. of said day, and then and there to show cause, if any they have, why said application for change of name should not be granted;

IT IS FURTHER ORDERED that a copy of this Order to Show Cause be published in Peninsula Beacon, a newspaper of general circulation, published in the County of San Mateo, State of California, for four (4) successive weeks next preceding the date set for the hearing thereof.

Dated this 15th day of December, 1941.
A. R. COTTON,
Judge of the Superior Court
I. KARMELE, ESQ.,
Attorney for Petitioner,
1309 Humboldt Bank Bldg.,
785 Market Street,
San Francisco, Calif.

(Endorsed) Filed Dec. 15, 1941
W. H. AUGUSTUS, Clerk.
By ROBERT DUFFY, Deputy Clerk.

Published in Peninsula Beacon,
Dec. 19, 26, 1941; Jan. 2, 9, 16, 1942

Sequoia To Buy Bus

Bids for a new 54-passenger school bus for Sequoia High School District will be opened at 7:30 p.m. Jan. 16, it was decided here at a Sunday afternoon meeting of the high school board of trustees.

The board also authorized extension of driving instruction to include undergraduates 16 years of age or older at the Redwood

City High School.

Purchase of the new bus, estimated to cost approximately \$6000, will take the form of an annual replacement, Supt. A. C. Argo said this morning. The new vehicle will replace a car now 13 years old.

At present Sequoia's 11-bus fleet serves more than 1000 students daily, all of them from

outlying districts. Although the longest trip, to Portola, is a distance of about 12 miles, average runs for the buses average between three and four miles.

"Safety and Safe Driving," formerly available only to seniors as part of the "Senior Problems" course, will be opened at the beginning of the new semester, Feb. 3, to undergraduates over 16 years old.

The course will be conducted under the same instructor, Ronald Anderson, and will consist of lectures and discussion in the

classroom and of practical driving lessons during after school hours.

Used in the course is a Pontiac dual control car, one of 50 such instruction cars made available to high schools throughout the nation by General Motors. Driving is done only on high school grounds and with the instructor in full control of the car at all times. Length of the course is expected to be one quarter, Superintendent Argo said.

Postmaster Suggests Addresses Be Complete

Postmaster Robert E. O'Connell has issued suggestions on how to address correspondence to military personnel.

A considerable amount of mail continues to be received at army camps throughout the country bearing incomplete addresses, the senders in many instances failing to include in the address the full description of the military unit to which the addressee belongs, he said.

Incompletely addressed matter has to be turned over to the army for the completion of the address before such mail can be delivered. This results in delay in the delivery of the mail to the addressee or even failure to effect delivery and naturally causes much disappointment to the addressee who may be looking forward with anticipation to receiving mail from friends and loved ones.

LOW PRICES

GROCERY PRICES EFFECTIVE DEC. 30TH THROUGH DEC. 31ST

KELLOGG'S Large 11-Oz. Pkg. **6¢**
CORN FLAKES, REG. 6-OZ. PKG. 5c

PRUNE JUICE Giant 47-Oz. Can **17½¢**
SUNSWEET, 12-OZ. CAN 6c

H-O OATS Large 2-Lb. Pkg. **22½¢**
QUICK OR REG., SM. PKG. 11½c

JELLY 2-Lb. Jar **25¢**
CLIPPER GRAPE, STRAW, LOGAN, BLACKBERRY

Baking Powder Large 25-Oz. Can **17¢**
CLABBER GIRL, 10-OZ. CAN 8c

TOMATO SOUP 4 10½-Oz. Cans **19¢**
RANCHO, 3 22-OZ. CANS 25c

BABY FOODS 3 Reg. Cans **20¢**
HEINZ STRAINED, ALL VARIETIES

Chopped Foods 3 Cans **25¢**
HEINZ JUNIOR, ALL VARIETIES

HOT SAUCE 3 Tasty REG. CANS **10¢**
PRICED RITE, 8 REG. CANS 25c

ORANGES Large Size 2 doz. **25¢**

POTATOES Klamath, Best Cooking 10 lbs. **23¢**

GRAPEFRUIT Arizona Large Size 6 for **15¢**

CABBAGE Large Solid Heads Lb. **2¢**

BANANAS Golden Ripe 3 lbs. **20¢**

BROCCOLI Fancy Heads 2 lbs. **9¢**

AVOCADOS Thin Skinned Ea. **5¢**

CELERY Large Utah Hearts 2 for **9¢**

CHEESE Tasty 2-Lb. Loaf **57¢**

IVORY FLAKES Large Pkg. **21¢**

SUGAR Pure Granulated 10 lbs. **55¢**

Sunsweet Prunes 2 Lb. Carton **14¢**

Mayonnaise Tasty, Pint 23c Qt. Jar **39¢**

BARTLETT PEARS No. 2½ Can **15¢**

SOAP CHIPS White Eagle 5-Lb. Pkg. **35¢**

Crystal White Soap 10 bars **29¢**

CRISCO Or Spry 3-Lb. Can **61¢**

Hills Blue Coffee 1-Lb. Pkg. **21¢**

Leslie Salt 1¼-Lb. Pkg. 3 for **10¢**

MATCHES Birdseye 6 boxes **19¢**

Campbells Soup Tomato Reg. Can **6½¢**

Mayonnaise Best Foods Qt. Jar **49¢**

RITZ CRACKERS 1-Lb. Pkg. **19¢**

Quaker Oats Sm. Pkg. 10c Lge. Pkg. **19¢**

DEL MAIZ Niblets 12-Oz. Can **10½¢**

Pioneer Clams Minced No. ½ Can **14½¢**

MILK

GLEN MAID

3 Tall Cans **24¢**

PREM

SWIFT'S LUNCH MEAT

12-Oz. Can **25¢**

Snowdrift

3-Lb. Can **59¢**

CRISCO

OR SPRY

3-Lb. Can **61¢**

Wishing All Our Customers
A Prosperous New Year

BEEF ROAST Select Steer Beef Rib Shoulder Cuts lb. **27¢**

RATH HAMS Blackhawk Tenderized, Half or Whole lb. **37¢**

CHICKENS ROASTERS Fresh Dressed lb. **35¢**

LAMB ROAST Lean Meaty Shoulder Cut lb. **17¢**

ASSORTED MEAT NEW YEAR EVE PARTY

CORNER PICNIC HAMS Famous Purity Cured lb. **19¢**

LOIN ROAST PORK Swift Premium Grain Fed Pork lb. **34¢**

SPARE RIBS FRESH lb. **27¢**

COUNTRY STYLE Pork Sausage LB. **25¢** **ROLLED VEAL ROAST** LB. **33¢**

Purity Stores
We Reserve the Right To Limit Quantities
Taxable Items Subject To Regulation No. 73

CALIFORNIA MARKET

921 MAIN ST. REDWOOD CITY



BEST WISHES
FOR
A Happy and Prosperous
NEW YEAR!

SHOULDER RIB ROAST BEEF 22 Lb. **24 Lb.**

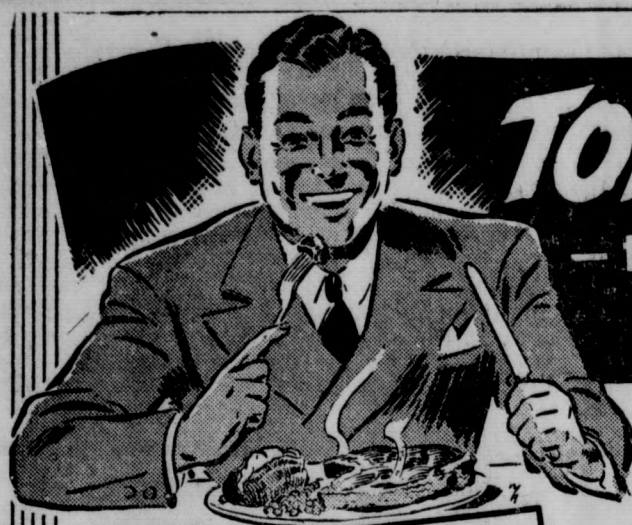
RUMP ROAST BEEF 23 Lb. **25 Lb.**

YOUNG TENDER LETTUCE Local 2 heads **9¢**

SUGAR CURED LEGS of PORK Fine for Baking **24 Lb.**

FRESH Shoulder of PORK **25 Lb.**

ARIZONA GRAPEFRUIT 6 for **19¢**



TOP MEAT VALUE

— the most good-eating meat
for your money — **AT SAFEWAY**

THE 4 STEPS SAFEWAY TAKES TO BRING YOU Always Perfect Meats

- 1—IMPROVED MEAT SELECTION — Safeway meats are of top grades only. The top grades of meat are of top grades of lamb, pork and veal.
- 2—SCIENTIFIC MEAT AGING — Every cut of meat at Safeway markets has been properly aged to develop utmost tenderness and richest flavor.
- 3—CONSTANT TEMPERATURE CONTROL — To develop utmost tenderness and richest flavor, all Safeway meats until the moment you buy them. Even the delivery trucks are refrigerated.
- 4—DAILY DELIVERIES — Every day (Monday thru Friday) your Safeway market man receives fresh meat to sell that day. You just the meat he expects to sell that day. You get Safeway meats only at their peak of perfection.

MONEY BACK if you ever get
Guaranteed Meats at your Safeway
market that fail to please!

Real Flavor and Tenderness
PRIME RIB ROAST All choice roasts—short cut **29¢**
Excellent Flavor—select lean
LEGS OF PORK Sweet pickled for baking. Half or whole **24¢**
Tastily Seasoned—Fresh
PORK SAUSAGE Pure pork—bulk **27¢**
Guaranteed Quality—tender
SIRLOIN STEAKS All choice cuts **34¢**
Select Young Grain Fed
LOIN PORK ROAST Meaty loin end cuts or Butts **31¢**
Fresh Eastern Quality
SLICED BACON Very tasty, 1 lb. layers **27¢**
Lean Meaty Cuts for Baking
BEEF SHORT RIBS Cut from fine quality beef **14¢**

Boneless Brisket Corned Beef all cuts **17¢**
Porterhouse Steaks and T Bone steaks—fine quality beef **39¢**
Plate Boiling Beef All choice meaty cuts **13¢**

We have made our resolution for the New Year. Some are renewed pledges which we have carried on year after year... resolutions such as clean, sanitary and conveniently located stores... courteous clerks... specials, such as the low prices on **CANNED FOODS** listed in this ad. Our most important new resolution is to suggest the investment of your savings in Defense Stamps which may be purchased at your Safeway Store.



Canned Food Values!

Tomato Juice 46-oz. can **15¢**
Sunny Dawn
V-8 Cocktail 2 for **19¢**
Comb. of 8 Vegetable Juices—12½-oz. can
Tomato Sauce 3 for **10¢**
Gardenside—8-oz. can
Soup Rancho, Assorted Varieties, except Mushroom & Chicken Noodle—10½-oz. can **4 for 19¢**
Soup Rancho Mushroom & Chicken Noodle—10½-oz. can **3 for 25¢**
Deviled Meat 2 for **9¢**
Libby's—No. ¼ can
Beets Diced—No. 2 can **11¢**
Pineapple Gems 9¢
Dole—14-oz. can
Hominy 3 for **25¢**
Van Camp's, Golden or White—No. 2½ can

Catsup Red Hill—14-oz. bottle **2 for 19¢**

Fontana Paste Assorted varieties Regular package **7¢**

Mixed Nuts 1-lb. cello. bag **23¢**

HOSTESS FRUIT CAKES

Fruit Slice Cake 10¢ **Light Half** . . . **25¢**
Old Southern . . . **35¢** **5-lb. Light** . . . **1.25**

Peanut Butter Real Roast 2-lb. jar **27¢**

Krispy Crackers Loose-Wiles 1-lb. pkg. **16¢**

Mayonnaise	Piedmont	23¢	Quart jar	39¢	Jell-well	Fruit Gatinas or Puddings, All Varieties—Regular pkg.	3 for 13¢
Cheese	Dairyland—1 lb. bulk	31¢			Bird Seed	French's—10-oz. carton	10¢
Cereal	Ralston, Instant—1 lb. pkg.	22¢			Bisquick	Gold Medal 20-oz. carton	28¢
Flour	Harvest Blossom—No. 5 bag	21¢			Jelly	Lady's Choice, Assorted Var.—2-lb. jar	25¢
Potato Chips	Blue Bird 2½-oz. pkg.	10¢	6½-oz. pkg.	19¢	Pickles	Libby's, Assorted—6-oz. jar	10¢
Bacon	Swift's Premium—½-lb. cello. pkg.	19¢			Su-Purb	Granulated Soap 20-oz. carton	39¢
Bacon	Hormel Dairy—½-lb. cello. pkg.	18¢			Borax Chips	20-Mule Team—Large carton	21¢
Cheese	Brookfield, American and Pimiento ½-lb. pkg.	19¢			Borax Powder	20-Mule Team—Large carton	24¢
Cheese	Brookfield, Swiss—½-lb. pkg.	21¢			Boraxo	20-Mule Team—10-oz. can	2 for 25¢
Grapenut Flakes	12-oz. carton	2 for 23¢			Vinegar	Lady's Choice or Bear 6¢	Quart bottle 9¢

LUX FLAKES Large carton **22¢**

CAMAY TOILET SOAP Regular bar **3 for 19¢**

KARO SYRUP BLUE LABEL No. 1½ can **2 for 25¢**
RED LABEL No. 1½ can **14¢**

SIERRA PINE TOILET SOAP Regular bar **3 for 17¢**

Wheat Flakes & Oats Alber's Carnation 1 lb. carton **10¢**
2½ lb. carton **21¢**

QUICK FUDGE Junket 12 oz. pkg. **15¢**

Bread 1 lb. Loaf **8¢** 1½ lb. loaf **12¢**

SAFEWAY PRODUCE

Guaranteed Farm-Fresh!

APPLES

Pippins California Newton **6 lbs. 25¢**
For Cooking, Baking and Eating

Winesaps **4 lbs. 25¢**
Ex. Fcy. Northern—For Eating and Applesauce

Oranges New Crop Navels for Juice **5 lbs. 19¢**

Oranges Sunbelt Fancy Quality for Table Use **lb. 5½¢**

Bananas Golden Ripe **3 lbs. 20¢**

Squash Hubbard or Banana fine for Baking or Cooking **lb. 1½¢**

AVOCADOS For Salads **14¢**
Calavos or DeMarco Brand—POUND

GRAPEFRUIT

Sunkist Fcy. Qual.—Large Size **5 lbs. 19¢**

Scholl—Fancy Couchella Thin Skinned—Large Size—POUND **4½¢**

Lemons Sunbelt Fancy Quality Medium Size **lb. 7¢**

Potatoes Klamath U. S. No. 1 **10 lbs. 31¢**

Celery Fancy Utah Type **lb. 4¢**

California Dates 12-oz. pkg. **19¢**

RED YAMS **lb. 5¢**

**SHOULD AULD ACQUAINTANCE
BE FORGOT?**

*Should auld acquaintance
be forgot:*

WE mean your old-time food friends. The simple, delicious foods that are so welcome after holiday feasting. We've put them all on display to help remind you of your favorites that you'll want for a midnight snack and New Year's dinner. Come in TODAY.

CANDY CLOSEOUTS

(limited to stock on hand)

Satin Mix or Broken Mix 1-lb. cello. bag **2 for 15¢**

CHOCOLATES Season's Greetings 2½ lb. box **49¢** 5 lb. box **95¢**

Jelly Beans, Choc. Drops 1 lb. cello. bag **2 for 25¢**

Giant Gum Drops or Orange Slices 1 lb. cello. bag **2 for 23¢**

Choc. Peppermints 1 lb. box **25¢**

Marshmallows Fluff-Test 1 lb. box **14¢**

Swedish Mints 1 lb. cello. bag **17¢**

Chocolates Dorothy Duncan 1½ lb. box **69¢**

SAY HAPPY NEW YEAR

with our
NEW YEAR'S BEVERAGES

For Your Particular Enjoyment

Ginger Ale or SPARKLING WATER Belfast—29-oz. bot. (Plus dep.) **10¢**

Pepsi-Cola 12-oz. bottle Plus deposit **6 for 25¢**

Sno-Cola 12-oz. bottle Plus deposit **6 for 23¢**

Apple Cider Macomber's Quart Bottle **17¢** Gallon Jug **49¢**

FINE COFFEES AT LOW PRICES

AIRWAY Whole Roast 1-lb. bag **19¢**

EDWARDS 1-lb. can **27¢** 2-lb. can **52¢**

SAFEWAY